



Bi-Annual Report 2007

Period 2

Exhibition

ISLAM

*World Leader in Islamic
Exhibitions*

EXHIBITION ISLAM



Exhibition Islam

The Bi-Annual Report *2007*

July 2007- December 2007



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Directors Forward

Exhibition Islam's journey towards achieving excellence in the Faith based exhibition industry continues to be as exciting and challenging as ever. Our vision was to provide a service that was both modern and innovative in presenting Islam to the general public. However, we had to endure a great deal of patience to get where we are today.

In 1994, when we first conceived Exhibition Islam, the concept seemed over ambitious and indeed overwhelming. But we had a feeling that the Muslim community was beginning to embrace the professionalism of the corporate sector, and we knew that sooner or later the idea of a touring Islamic exhibition would soon catch on.

And by the Grace of Allah, that is precisely what has transpired over the years. Having delivered around 500 exhibitions in a hugely diverse range of venues, and having showcased our exhibition in 3 different continents, we feel that we are heading in the right direction.

I am pleased to say that we are continuing to deliver an ever-expanding range of useful resources that continue to surpass expectations. As always, we are continuing to review our organisational strategy in order to give ourselves higher and more ambitious targets for the years to come.

Dr.Hamza Alam
Director
Exhibition Islam



Achievements

The second half of 2007 continued to attract a consistent demand upon Exhibition Islam. Our Exhibitions were required not only by the existent user base, but the July - December period saw Exhibition Islam reach out to new communities and events. The majority of Exhibitions rolled out in this period were focused around the Capital - London.

This report summarises Exhibition Islam's achievements and developments over the Summer/Autumn season, 2007.

Achievements

During the Second Half of 2007, Exhibition Islam co-hosted a number of high profile exhibitions at the following venues:

Hounslow Mosque (West London)
Islamia School (Brondesbury Park)
Mile End Park (East London) -
London Muslim Centre
(East London)
Kingston Mosque (South London)
Barking Mosque (East London)
Harnigay Muslim Youth Forum (North London)
Kent Muslim Welfare Association
(Chesham Maritime)
Windsor GuildHall (Windsor)
Muslim Chaplains Association
(London)
Canary Wharf (London)
GPU Excel (London)

Launch of Exhibitions Islam's flagship book 'The Islam Guide'.

During the same period, Exhibition Islam enjoyed great success at the launch of it's newest release titled 'The Islam Guide', An Insight into the Faith, History and Civilisation'. This flagship book contains 354 pages of stimulating information about Islam and is the result of 3 years of extensive and dedicated research by the Exhibition Islam team.

The Islam Guide utilises exquisite imagery and graphic design to recreate some of the scene from Islamic History. Further to this, the book has captured the very spirit of the live exhibition that the public is so accustomed to seeing on tour.

New Book Project

Exhibition Islam is pleased to announce it's new and upcoming publishment titled 'Among Hs Signs'.

'Among His Signs' is a book that pays tribute to the perfection of Allah (swt's) Creation. Through the combination of modern-day Photography and scientific research, this book promises to amaze the reader.



Report: Exhibition Islam Bi-Annual

Highlights

The following events highlighted the second period of 2007 for Exhibition Islam.

Community Fair 2K7 Exhibition Islam in the Park

Exhibition Islam was once again at centre stage at the Community Fair 2K7 hosted in Mile End park in July 2007. The event attracted over 7,000 visitors and proved to be a great success. Exhibition Islam displayed in the Central Marquee and managed to safely stream through streams of the visiting public.

Exhibition Islam @ St.Georges Maritime Chatham Marine Time

Exhibition Islam had the exclusive privilege to be the first Islamic organisation to display an exhibition at the St.Georges Church in Chatham Maritime, Kent. The Muslim community hosted this event to dispel negative connotations charged at them by the media. The event was attended by local government and attracted thousands of visitors. In addition it received endorsement from all the civil institutions and received positive coverage in local media. In addition it generated a great deal of enthusiasm within the local Muslim community to open up to members of other cultural and religious faith groups.

Building Bridges – NOMS MCA

This event was organised by the Muslim Chaplains Association to inform the public more about their function as well as get other organisations onboard in serving inmates both in and outside of the prison environment. Exhibition Islam were invited to exhibit their displays and as a consequence have received a number of future invitations to impart information about the Islamic faith inside HM Prisons around the country.

Global Peace and Unity Excel (London)

The Global Peace and Unity event hosted at the London Excel formed the background to one of the busiest exhibitions for Exhibition Islam. Over a period of 2 days, Exhibition Islam hosted nearly 20,000 visitors.

In addition to this, the exhibition area situated at the heart of the venue dominated the event. Exhibition Islam put on display it's rare and highly coveted Quran collection. In the backdrop, organisers displayed the Kiswah, the holy cloth from the Ka'aba.



Report: Exhibition Islam Bi-Annual

Highlights





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Charity Status



Exhibition Islam is an Officially Registered UK Charity. Our Registered Charity Number is 1121147. Exhibition Islam is subject to strict accounting and auditing terms under the UK Charity Laws – Charity Act 2006 and thus is required to maintain strict financial controls and transparency regarding donations and projects. Exhibition Islam is audited yearly to ensure that donations and funds are being used correctly for the stated objectives of the charity to promote a greater understanding of Islam. Exhibition Islam uses external Accountants to ensure that Exhibition Islam is an Officially Registered UK Charity. Our Registered Charity Number is 1121147. Exhibition Islam is subject to strict accounting and auditing terms under the UK Charity Laws – Charity Act 2006 and thus is required to maintain strict financial controls and transparency regarding donations and projects.





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