

# Exhibition ISLAM

*World Leader in  
Islamic Exhibitions*

معرض  
الإسلام  
EXHIBITION  
ISLAM



**Exhibition**

ISLAM

*World Leader in  
Islamic Exhibitions*



EXHIBITION  
I S L A M

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Exhibition

ISLAM

QURAN

*collection*

An image from a rare 18th century Quran belonging to Exhibition Islam's renowned Quranic manuscript collection. Richly decorated throughout using precious gold and other colours, this Quran is beautifully hand written on handmade polished paper.





# Exhibition ISLAM

Leader

In

Islamic

Exhibitions

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‘INSPIRING PEOPLE  
TO THINK AND ACT  
POSITIVELY ABOUT  
THE ISLAMIC FAITH  
AND COMMUNITY’



Above: Cambridge Library , UK  
Right: Corn Exchange, Bedford, UK

Introduction

Praise is unto Allah Almighty, may His peace and blessings be upon our beloved Prophet Muhammad and upon those who follow Him with true faith until the Day of Resurrection.

Exhibition Islam is an independent non-profit making organisation that specialises in promoting a greater understanding of Islam in both the domestic and international arenas by utilizing alternative educational resources that are delivered through professional “museum style” exhibitions. Exhibition Islam creates a dynamic setting that allows visitors to discover the richness and intensity of the Islamic faith.

Exhibition Islam partially owes its success to its unique approach. Through a combination of our professional approach, breathtaking design and accurately delivered information, Exhibition Islam creates an environment that is thoroughly educational and enjoyable for visitors from all backgrounds. The atmosphere is further refined through the fusion of additional sights and sounds from across the Islamic world.

Established since 1993, Exhibition Islam has been at the forefront of raising global Islamic awareness and promoting a greater understanding of Islam.

***“We aim to deliver a professional and friendly ‘museum style’ exhibition, that enables visitors to discover the richness and intensity of the Islamic faith.”***

~ by the Will of Allah subhanahu wa ta’ala ~

Shahid Munir  
Chairman of Exhibition Islam





# Exhibition ISLAM



Al-Hambra, Spain.  
Architectural wonders of the Islamic world



*“By implementing the latest exhibition resources and technological advances in methods of display, they take a unique and revolutionary approach to developing environments that are accessible to people regardless of cultural, political or economic background. This exceptional exhibition combines impressive educational displays, multimedia presentations, unique sculpted artifacts and interactive models developed specifically for the exhibition and an exquisite and historic collection of Qur’anic and other faith manuscripts and antiques. “Muhammad (peace be upon him) – A Mercy to Mankind” is a fantastic contribution and revolutionary exhibition that presents an insight into representations of Islam in the future. Exhibition Islam is an exemplary organization in Britain, through their professional approach to campaigning for promoting tolerance and understanding of Islam they have managed not only to engage the British Muslim community but the wider population, offering hope for the flourishing prospect of representing Islam in the UK”.*

Alia Raffia Ullah  
Journalist  
Islam Online

## Domestic arena

Having exhibited at over 1300 venues and attracting in excess of 1.3 million visitors over the past 15 years, Exhibition Islam has established its name as one of the leading Islamic exhibition providers in the world. Islam has delivered and hosted exhibitions in many different locations including museums, mosques, universities, training schools, prisons, schools, shopping centres, and many other venues around the UK and the world.

To date, Exhibition Islam has exhibited at numerous locations and sites in the UK. These include the Central London Mosque and Islamic Cultural Centre, Muslim World League London Office, London Muslim Centre & East London Mosque, British Muslim Centre, Ashmolean Museum, London Excel and Olympia, St James Park Football stadium and a host of other national and local venues.

In addition to hosting regular mobile exhibitions, Exhibition Islam also offers the unique service of designing, developing and installing permanent exhibitions.







Queen Sonja of Norway officially opened Exhibition Islam at the launch of the Islamic Cultural Centre, Oslo in 2009.

***“The International exhibit from the UK which was right in the centre really rocked. This was a truly world class experience. Walking among it and seeing the ancient Qurans, coins, and scientific tools really made a big impression”***

Voice of the Cape Radio  
South Africa

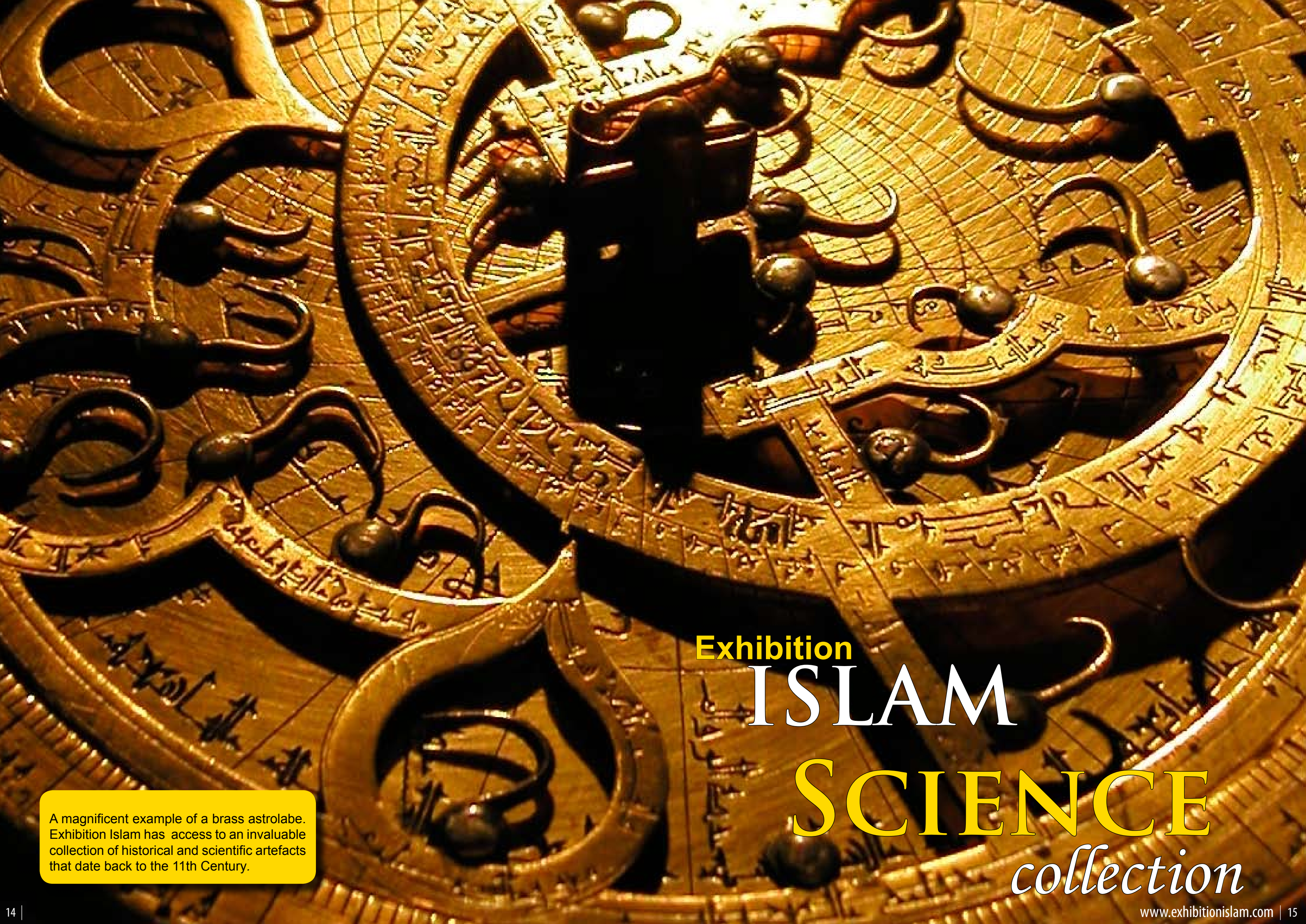
Exhibition Islam has been exhibiting internationally since 2006.

The exhibition has been showcased in Denmark, Norway, Qatar, United Arab Emirates and South Africa.

The exhibitions in Denmark, Norway and South Africa have been showcased on multiple occasions and across various major cities.

Exhibition Islam has the team and experience to deliver exhibitions anywhere in the world.





A magnificent example of a brass astrolabe. Exhibition Islam has access to an invaluable collection of historical and scientific artefacts that date back to the 11th Century.

**Exhibition**  
**ISLAM**  
**SCIENCE**  
*collection*



### Project management

Exhibition Islam is managed by a team of experienced and enthusiastic professionals who provide expert project management.

The Exhibition Islam project management team work alongside the host from inception to completion to deliver a highly successful exhibition. To date the project management team has supported the delivery of exhibitions throughout the country. The team can also aid in bookings, invitation letters, advertisement and produce a complete project plan for your whole event.

### Design team

Exhibition Islam's design team complements the management team to design and implement a bespoke event at the venue of your choice. To date the design team has designed and produced a unique and extensive collection of Islamic posters, all of which are made available to event organisers. If required our design team is able to produce a virtual reality walk through of your event.

Exhibition Islam produces its own display material for its projects and is continuously upgrading and expanding the range of display material and the artefacts it uses. Exhibition Islam has built up a huge range of resources that can be used for any event. All our material can be customised to suit any specific need.

We aim to deliver exhibitions that are designed in a 'walk-through' format that can be customized to fit small to very large exhibition rooms or conference centres. This allows visitors to experience the Islamic faith in a unique atmosphere.

The design team is carry out feasibility studies, plan settings that conform to current Health and Safety standards, and can further assist in multimedia and artwork design.

### Mobilisation team

Exhibition Islam fields an experienced and reliable mobilisation team to aid exhibition set-up and delivery. The mobilisation team works closely with the design team and host organisation, to guarantee a successful event. Exhibition Islam is also able to arrange filming and security during an event.

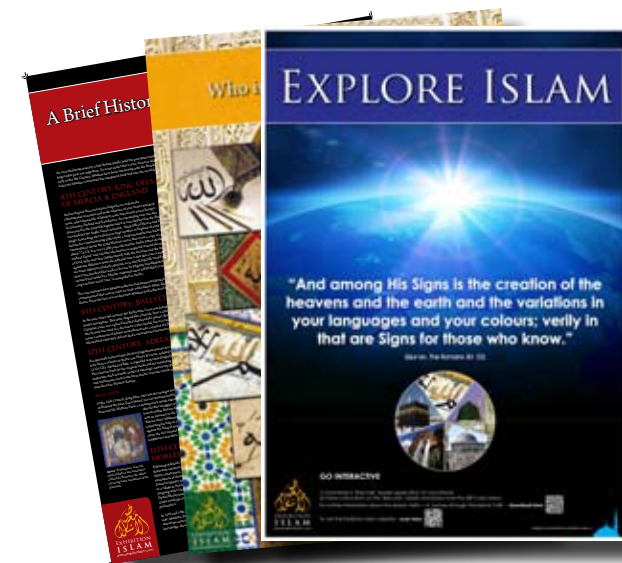
### Presentation team

Our experienced personnel help the host organization to not only "set up" but "run" the exhibition as well. Whether it is to present Islam to the general public or give a seminar to dignitaries, Exhibition Islam is able to present Islam in a friendly and professional manner. We also have a small team of curators to help maintain the Exhibition Islam Manuscript and Coin Collection.

*"Exhibition Islam acted as a key partner in hosting a successful EY Eid Celebration 2013. As the focal point, the exhibition was warmly received and praised in creating an engaging atmosphere filled with detailed knowledge and was presented in a friendly and interactive fashion. I personally would like to extend congratulations and thanks to the EI team for there professionalism and guidance in helping put together EY's marquee Muslim event. We very much look forward to working with you again".*

**Zieshan Afzal**  
**Muslim Network Organising Committee**  
**Ernst & Youngs LLP**





**Left & right:** Exhibition Islam has exclusively designed the worlds largest collection of Islamic posters.

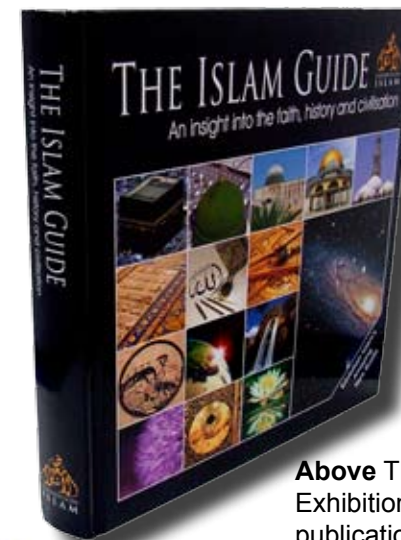
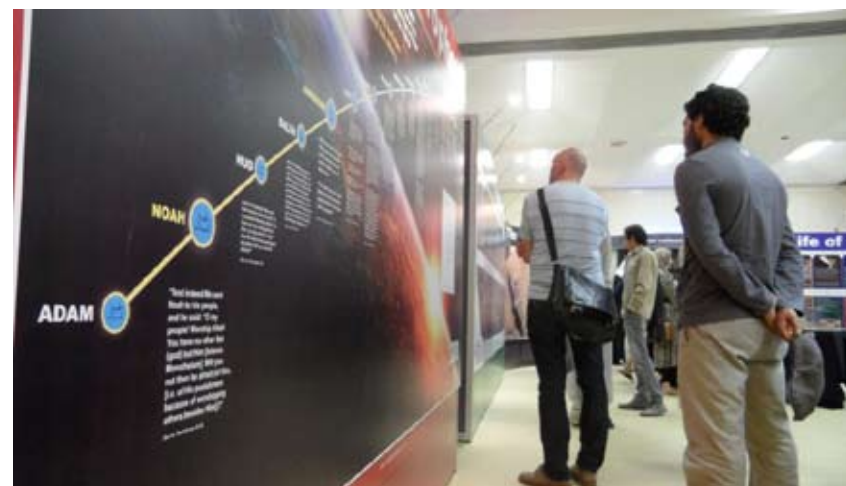


**Below:** Exhibition layout designed by Exhibition Islam's in-house 3D design team



**Above:** Exhibition Islam has a unique collection of over 300 handwritten Qurans and rare manuscripts dating back to the very first century of Islam.

**Below:** Exhibition Islam has developed UK's first purpose built Islamic exhibition at the ICC London.



**Above** The Islam Guide, Exhibition Islam's flagship publication which continues to be a best-seller in the UK and is being translated into multiple languages.



**Above:** Visitors admire Exhibition Islam's rare collection of Quranic manuscripts



**Above:** Traditional handcrafted models on display from the around the Muslim world

**Below:** Wide selection of cutting-edge display resources available.



**Above:** Exhibition Islam has access to one largest collection of Islamic coins minted in Europe.



**Above:** Visitors view the 'Exhibition islam Coin Collection'. This collection-showcases coins from over 1000 old and range from the Far East to Europe.



**Above:** The Madina Model from Exhibition Islam. This handmade model depicts the city of the Prophet Muhammad (peace be upon him) - Madina. The model offers an interactive functionality allowing users to 'light-up' individual landmarks in the city.



## Exhibition Islam Quran Collection

The Exhibition Islam Quran Collection consists of over a 300 unique and rare manuscripts from around the Islamic World. The Exhibition Islam Quran Collection contains Qurans from the 7th Century onwards. These Qurans hail from across the globe including Spain, Indonesia, Morocco, and Syria.

## Exhibition Islam Coin Collection

The Exhibition Islam Coin Collection exhibits a rare collection of coins minted as early as the 7th Century. This superb collection displays coins discovered from across the world including Jerusalem, Sicily, Greece, Bosnia and Spain.

## Exhibition Islam Science Collection

The Exhibition Islam Science Collection showcases a range of historical medical and navigational tools and accessories from over 1000 years.

## Exhibition Islam Torah and Injil Collection

Historically, across the Islamic World people of other religions have lived and prospered peacefully whilst retaining the ability to practice their faith. The Exhibition Islam Torah and Injil Collection displays a rare collection of Torah Scrolls and Christian Bibles collected from across the Muslim World.

Exhibition

# ISLAM

# MANUSCRIPT

*collection*



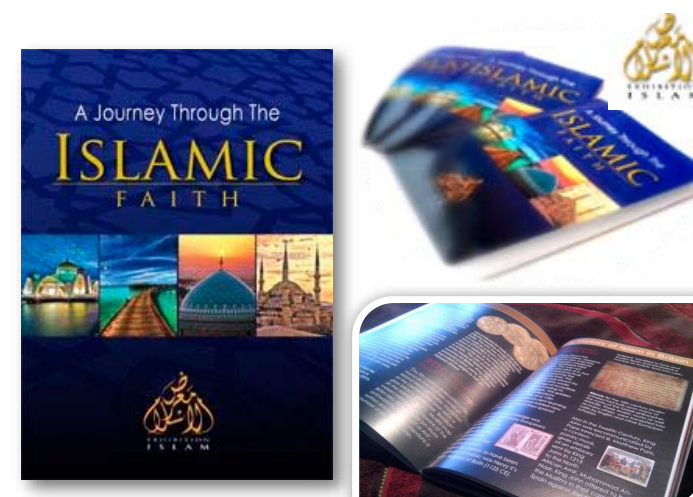
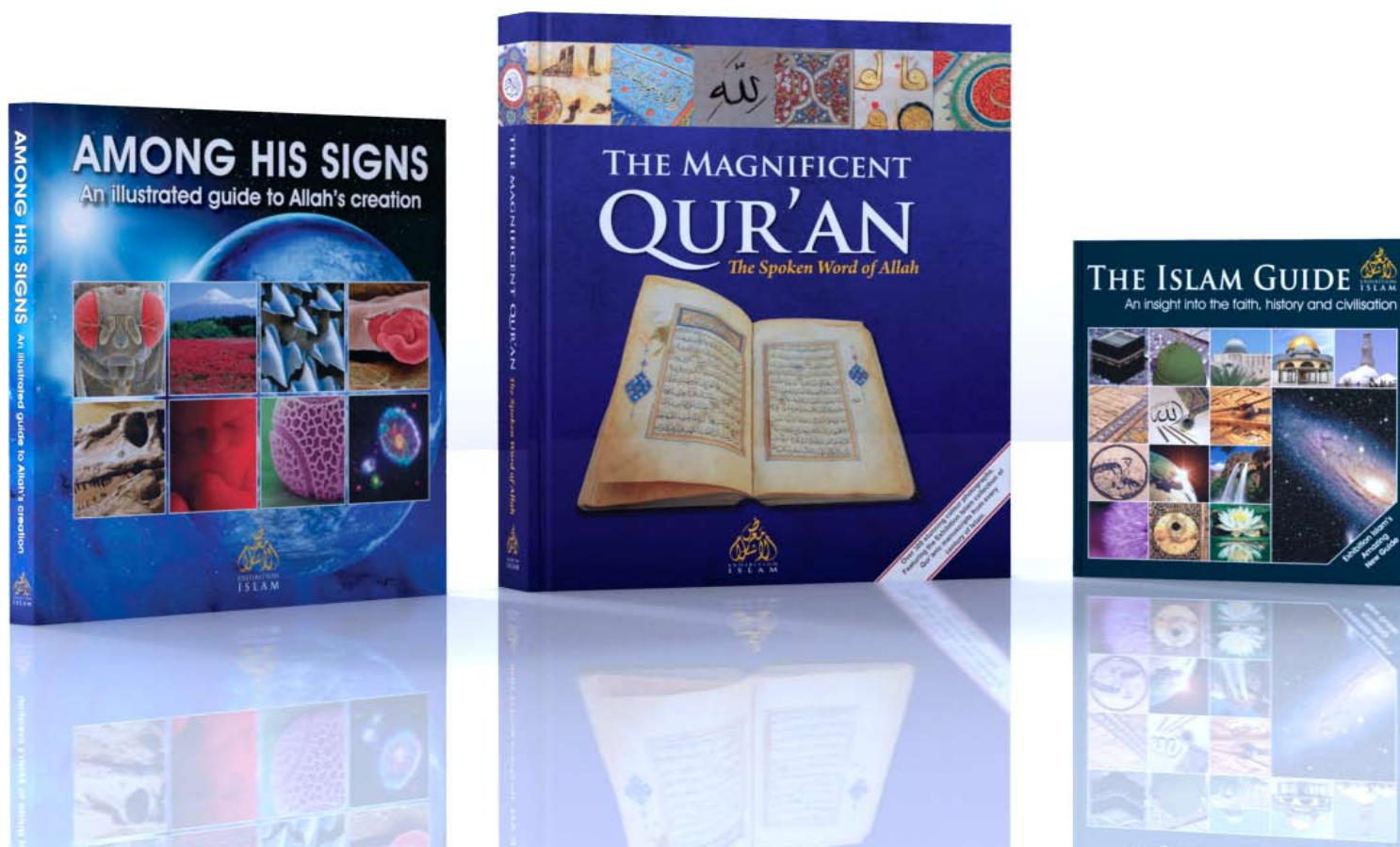


# Exhibition ISLAM PUBLICATIONS

“Exhibition Islam’s curators have worked diligently to bring into the collection, everyday copies of the Qur’an that not only enhanced the quality of the collection but also told the story of its preservation. The voluminous 585 of big size and beautiful pages show images of the various manuscripts written in broiled Arabic calligraphy in its various forms throughout more than 14 centuries. A great deal of research has gone into this book...”

**Dr. Ahmad ibn Saifuddin**  
**Al-Thaqafiyah Magazine**

**Associate professor at Al-Imam Muhammad ibn Saud**



A Journey through the Islamic faith provides a short introduction to the beliefs, teachings and social practices of a religion that encompasses a fifth of the world's population. This guide is an informative publication on the Islamic faith, history and civilisation, and helps to answer questions that many people have about a faith that is so relevant to the modern age.

## The Islam Guide

Exhibition Islam's flagship publication, title 'The Islam Guide: An insight into the faith, history and civilisation' is a thought provoking book that provides an unprecedented exploration of the beliefs, teachings and practices of a religion that encompasses a fifth of the world's population. The use of iconic symbols of Islamic history, including some of the worlds greatest architectural accomplishments, entwined with the captivating the message of Islam combine to deliver a vibrant and intriguing journey through the faith.

## Among His Signs

This book utilises some of the latest and most remarkable imagery ever to be published on general release. 'Amongst His Signs' uses fantastic imagery to illustrate the perfection of Allah's Creation, and invites the reader to dwell upon some of the inner, more spiritual aspects of life.

## A Magnificent History of the Holy Quran

'A Magnificent History of the Holy Quran' is a truly wonderfully unique project that has already generated a great deal of excitement in the publishing industry. This book will be the first ever book that will provide a timeline of Quran. Since the very first compilation, to the modern print version of the Quran, this book illustrates how the Quran has remained unchanged over time.

## Leaflets

Exhibition Islam has designed a series of information leaflets. These leaflets have been prepared due to the high public demand for additional information from visitors. These A4, 6 column, full-colour leaflets can be ordered in paper-version or downloaded free via the website.





Introduction

Our basic strategy has been to systematically develop Exhibition Islam through a series of four Phases as outlined below. Currently the project has reached PHASE II. Exhibition Islam can comfortably continue to function at the PHASE I level, but for the project to develop further it needs to expand its operations by moving into PHASE II of its development plan. In order for Exhibition Islam to meet the ever-increasing demand on its services, the next phase is the most critical in Exhibition Islam's development curve. Our aim is to firmly establish Exhibition Islam as an independent and well-established organisation that not only seeks to portray Islam in its true light, but helps to empower Muslims as well.

In PHASE II Exhibition Islam will aim to further develop the structure setup in PHASE I, by establishing a Head Office as its operational base. The Head Office will coordinate all of Exhibition Islam's activities both nationally and internationally. As well as acting as a storage facility the Head Office will also host a prototype Islamic museum in which visitors and potential clients can have a first-hand view of what Exhibition Islam has to offer. PHASE II will also witness the introduction of Exhibition Islam to major exhibition and event venues in the UK. London will play host to the 2012 Olympics and Exhibition Islam aims to host a multitude of events that coincide with that period, which will witness record levels of tourism to the UK.

In the medium to long term (PHASE III) Exhibition Islam aims to establish a permanent Islamic Museum in a major UK city, preferably in London. In PHASE III Exhibition Islam will embark upon an unprecedented and momentous project that will serve as a milestone for Muslims living in the West. Exhibition Islam is already in the initial stages of designing the blueprints for the Western worlds first ever Islamic Museum.

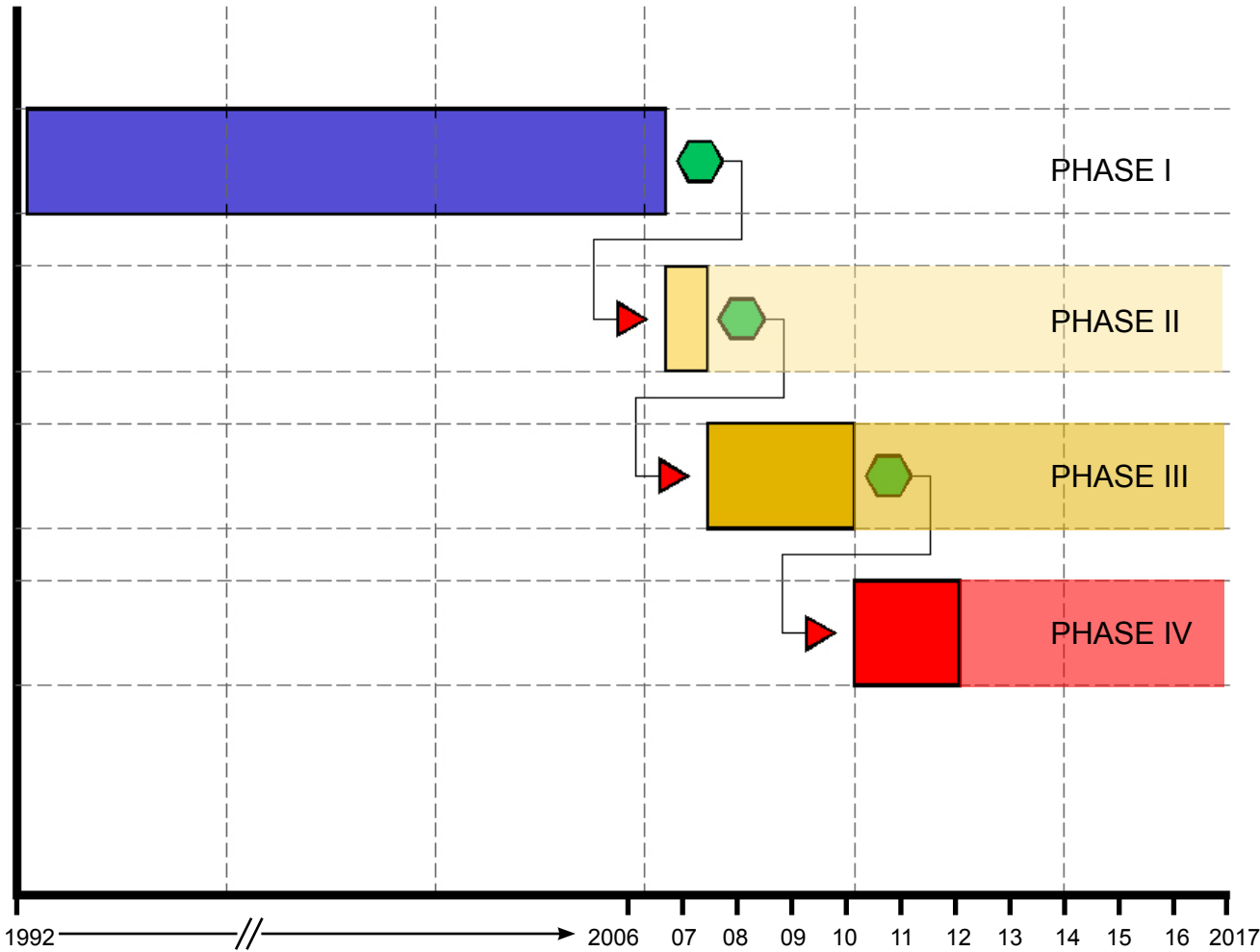
Over the long term in PHASE IV, Exhibition Islam will establish offices, centres and Islamic Museums around the world. An important part of PHASE IV will be to concentrate on Africa, Australia, North/South America and Europe. Exhibition Islam will seek to train specialists and volunteers who can not only instruct people on Islam but also empower them to contribute to their respective societies.

By the Grace of Allah, the Most High, planning for PHASES II and III has already been commissioned. For instance we have already started work on the contents and layout of a permanent museum, and we have already started forming links with other organisations and potential partners. Exhibition Islam is a firm believer in being pro-active and that approach has got us to where we are today. We hope that this hard-working attitude and genuine desire for success can serve us all the way through to our final objectives.

Exhibition Islam

*“Our displays are fused together with the sights, sounds and smells of the Islamic world to create a rich and vibrant atmosphere.”*

Exhibition Islam Development Plan



PHASE I - Research and Development and Launch of a Mobile Islamic Museum

- In this phase Exhibition Islam carried out:
- A feasibility study of a mobile Islamic museum
  - R&D into the content and design
  - Production of the material
  - Purchase of hardware and artefacts
  - Recruitment and training of exhibition team.
  - Have currently held over 150 exhibitions in the UK

PHASE II - Establish a Head office and expand the mobile Islamic museum

- Full time staff working on mobile Islamic museum
- Groundwork for Phase III

PHASE III - Permanent Islamic Museum in London

PHASE IV - Permanent Islamic Museums throughout European and world capitals



# PHASE I

**Start up**  
Status - **complete**  
Total expenditure to date - £150,000

- 1. Set up Exhibition Islam management team.
- 2. IT infrastructure set up.
- 3. Develop professional museum style exhibition.
- 4. Design the worlds largest collection of Islamic Posters.
- 5. Obtain storage facility.
- 6. Launch Exhibition Islam web site.
- 7. Initiate advertising to promote exhibition.
- 8. Hold major Exhibitions throughout the UK.
- 9. Gain access to rare Quranic manuscripts, artefacts and coins.
- 10. Develop working relations with Muslim organisations and non-Muslim governmental organisations, Museums, inter-faith and media.
- 11. Print Exhibition Islam promotional brochures.
- 12. Plan infrastructure for headquarters.
- 13. Hold a major exhibition overseas (Denmark).



# PHASE II

**Exhibition Islam Headquarters**  
Status - To be commenced  
Estimated budget - £1,500,000  
Ongoing budget - £250,000 per annum

- 1. Obtain Exhibition Islam Office/ warehouse consisting of three offices, a large warehouse for storage and ideally room for a prototype museum style permanent exhibition centre.
- 2. Employ 3-4 paid full time staff. The Exhibition Islam headquarters will act as the national and International coordination centre to run exhibitions in the U.K. and worldwide.
- 3. Provide professional training support for Exhibition Islam staff.
- 4. Make substantial investment in IT resources.
- 5. Manufacture a high quality New Muslim Welcome Pack. Exhibition Islam's new Muslim Welcome Pack" has been carefully compiled to provide a great start for new Muslims. This pack contains a letter of welcome, essential literature on the basics of Islam and several Islamic gift items.
- 6. Start planning and fund-raising for a unique Islamic museum in a major UK city.
- 7. Book publishing: Design and print an Exhibition Hand Book, Exhibition Islam's first book.  
Start work on Exhibition Islam's next titles;
  - Exhibition Handbook and CD (draft phase complete).
  - Call of all the Prophets (research phase).
  - Publish catalogue of Quranic manuscripts.
  - Islamic Artefact's book and CD (in planning phase).
  - A collection of over 100 leaflet titles covering a range of Islamic topics to be produced.Make available in book form and on CD images of Islamic Artefacts starting with the prestigious Exhibition Islam collection.

# PHASE II continued.

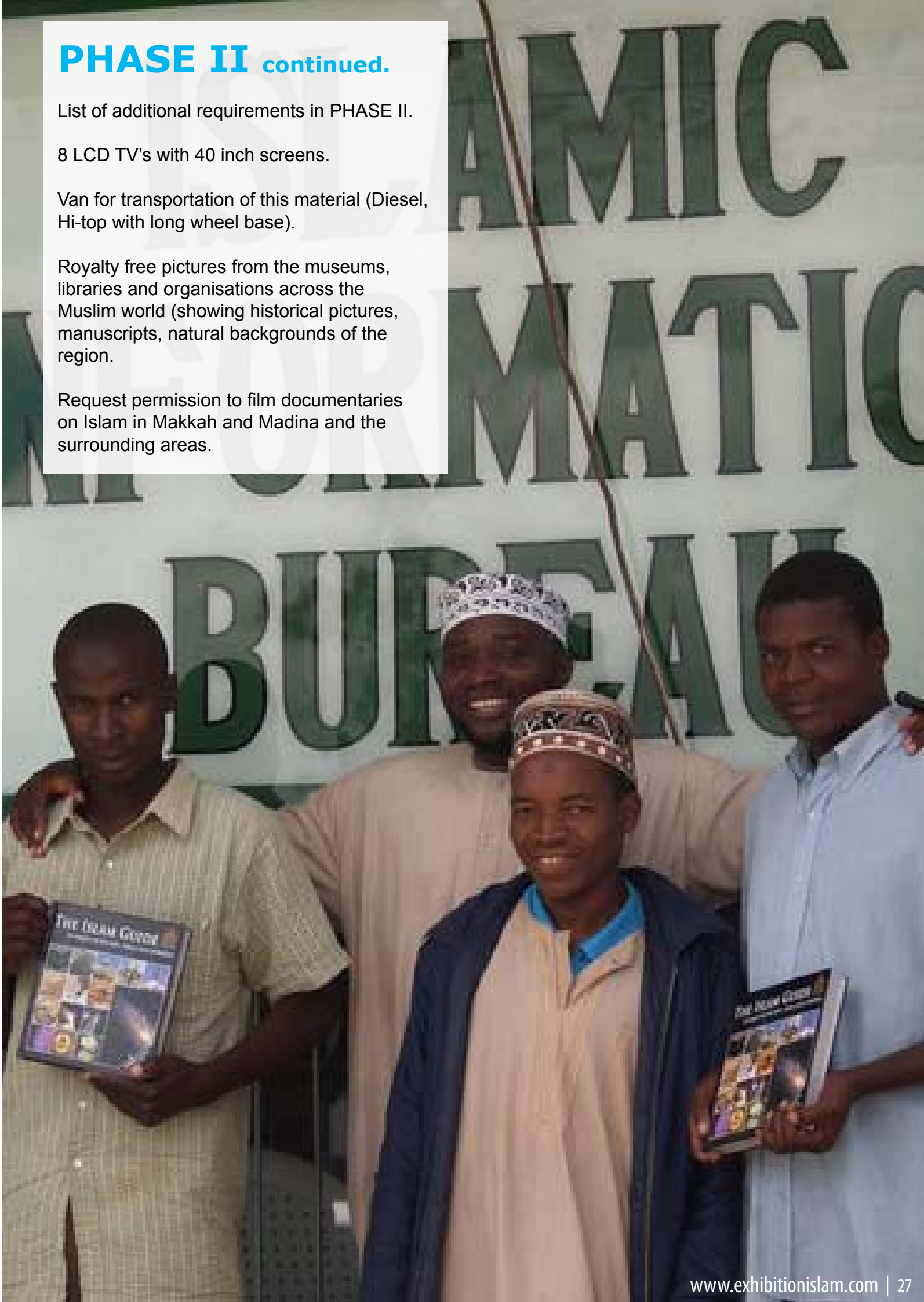
List of additional requirements in PHASE II.

8 LCD TV's with 40 inch screens.

Van for transportation of this material (Diesel, Hi-top with long wheel base).

Royalty free pictures from the museums, libraries and organisations across the Muslim world (showing historical pictures, manuscripts, natural backgrounds of the region).

Request permission to film documentaries on Islam in Makkah and Madina and the surrounding areas.





## PHASE III

Islamic Museum of Europe  
Status - In discussion

In Phase III Exhibition Islam proposes to set up a permanent Islamic museum based on the model developed in Phase II. Our ideal location for this is in Central London. This is a very major undertaking that requires careful planning and dedication. Exhibition Islam believes that it is more than capable of carrying out this task. Our main strength and confidence comes from the fact that we have already developed a museum style exhibition. All that is now needed is a permanent place to display the material.

We hope that by the will of Allah the museum will provide the western world with its first Museum dedicated to Islam showing the sights and inspirations of the religion not seen before in the west.

## PHASE IV

Exhibition Islam International  
Status - In discussion

The long term aim of Exhibition Islam is to establish Exhibition Islam museums in European capitals and Australia, as well as expand operations to other continents including Africa, USA, Canada, South Africa, Middle East, South East Asia.

# The Seerah Map







*"Exhibition Islam was the highlight of Islam Exhibition SA 2009. Over and above the 66 cubicles of the bigger exhibition, Exhibition Islam took up 574 m2 and was undoubtedly the core of Islam Expo SA 2009. Their display on Islam, housed priceless manuscripts including Qur'ans, Bibles and Torahs as well as Islamic Coins, Artefacts and information on Biology, Astronomy, Egyptology, Architecture and Mathematics within the Qur'an and this proved to be very interesting and fascinating to visitors of all walks of life.*

*At the Opening Ceremony Minister Laluma Xingwana, National Minister of Arts and Culture, praised the Exhibition Islam Team for their magnificent attention to historical and artistic detail and found the Exhibition Islam Display to be necessary and important in bringing people of different religious and cultural backgrounds, together".*

**Fatima Allie**  
Communications Manager  
Itheko Events Management

*'I would like to take this opportunity to personally thank you from the whole team in Stoke on Trent. Your support and continued communication, from start to finish, was instrumental in the success of this venture, allowing us to hold such an event of this scale and reach out to the wider non-Muslim community.*

*Your expert advice and guidance was invaluable in ensuring the events success. Exhibition Islam's professional approach, detailed knowledge and ability to tailor the exhibition materials to our needs guaranteed that our visitors had an enriching experience and left them wanting to find out more about the Deen of Islam'.*

**Mohammed Farak**  
Project Co-ordinator  
Stoke on Trent

*"Having worked with Exhibition Islam, I can wholeheartedly say they are professional, committed and provide a great service. The Exhibition itself is fantastic, with a wide range of artefacts and items that one would expect to see at a museum! They also provide great help and support in how to use the Exhibition to give effective Dawah. I would most definitely recommend them to anyone."*

**Esa Saad**  
President  
Loughborough University ISOC





*"I am writing especially to thank you for delivering a lecture on the subject of Where Islam is in the 21st Century. The visitors were much impressed by your profound knowledge, management of the subject matter and excellent delivery. We, at the Islamic Cultural Centre are much appreciative of your kind agreement and attendance".*

**Dr. Ahmad Al Dubayan**  
Director General  
Islamic Cultural Centre


*"Greetings of Peace. I just wanted to thank you for the invitation to Exhibition Islam at the London Central Mosque. Liz and I enjoyed our visit very much and found the exhibition very enlightening. I very much appreciated the respectful way with which the exhibition itself and your explanation were delivered. I hope we may meet on another occasion. With all best wishes".*

**Maureen Goodman**  
Programme Director  
Brahma Kumaris World  
Spiritual University, UK

*"Thank you for all the arrangement of Exhibition Islam at King's College Hospital. We all did a wonderful job by organising the King's Eid Event and inviting the whole hospital. I want to express my immense gratitude to you and your colleague for making the event successful. The Exhibition Islam was one of the highlight of the event and your team have been very instrumental during the organising and managing of the event. I really applaud that. It was a pleasure to see so many hospital colleagues and some patients turning up in the boardroom that we're truly delighted to share our joy of Eid. It is through our conduct, our behaviour and words of wisdom that the event became so successful, promoting harmony and equality".*

**Dr.Asif Iqbal**  
Doctor/Staff  
Kings College Hospital





An image from the highly decorated 800 hundred year old Quran that is one of the oldest complete Qurans in Exhibition Islam's renowned collection. This rare Quran dates back to the Mamluk period and is beautifully hand written in traditional Mamluk style Arabic script. The manuscript has extensive gold and floral illumination throughout.

Exhibition

ISLAM

QURAN

*collection*





Part of a beautiful 18th century Islamic Mosque Lamp made from blown enamelled glass (Exhibition Islam collection)

# Exhibition ISLAM HERITAGE *collection*



**Above and top right:** A series of extensively decorated 18th century Middle Eastern metal ware pieces (Exhibition Islam collection).

**Above:** 19th Century CE Ottoman General's Buttons made from Silver and Enamel (Exhibition Islam collection).



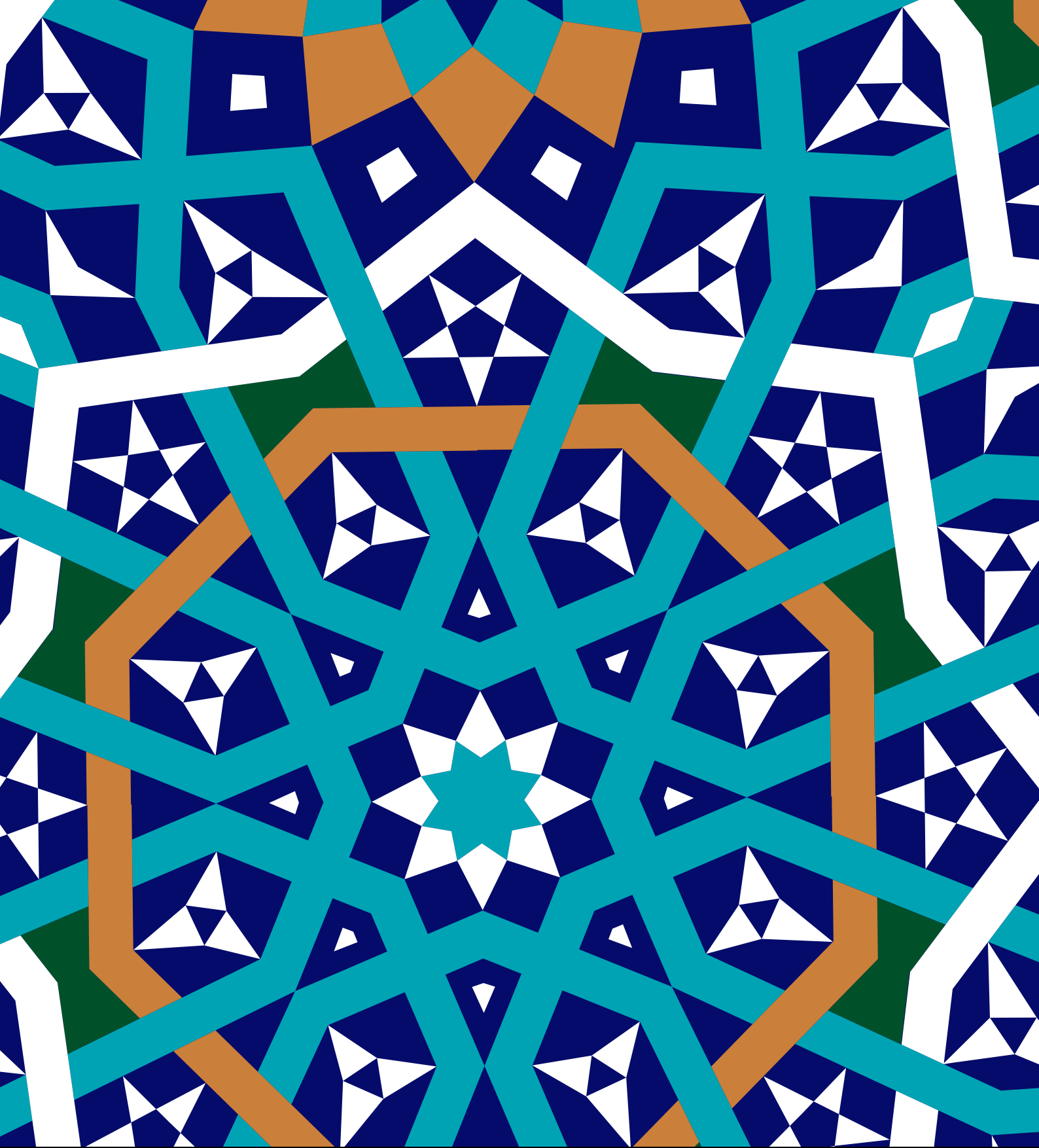
**Above:** A beautiful 8th Century Islamic Oil Lamp from Jerusalem (Exhibition Islam collection).





**Exhibition**  
**ISLAM**  
**HISTORIC**  
**ISLAMIC**  
**COINS**  
*collection*





EXHIBITION  
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