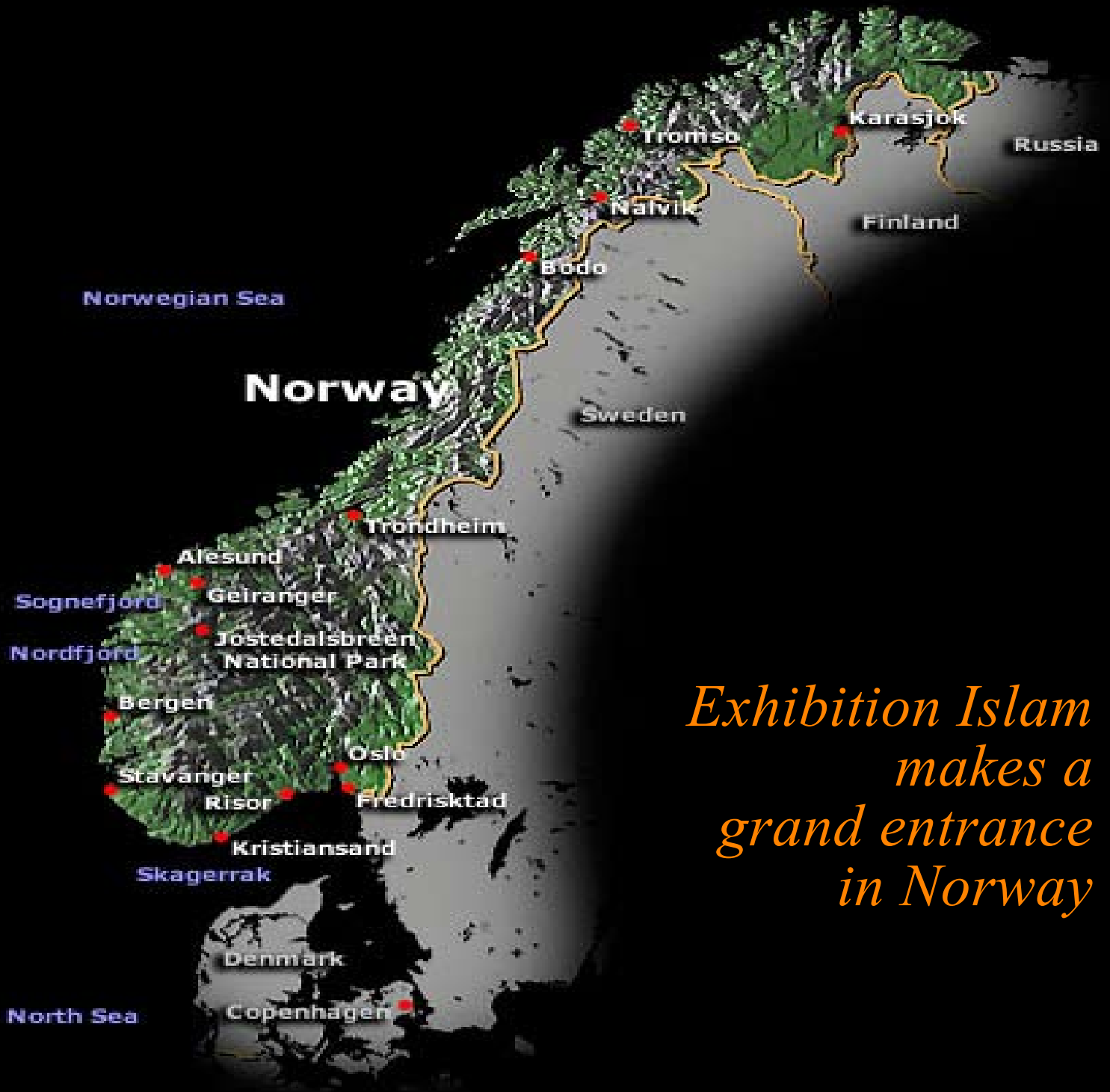




May 2009

Norway Report



*Exhibition Islam
makes a
grand entrance
in Norway*



Queen Sonja of Norway attends Exhibition Islam Oslo 2009.

Exhibition Islam

Exhibition Report

Oslo, Norway

May 2009



Contact Us:

Exhibition Islam
248 Brockley Road
London, UK
SE4 2SF

Mobile: +44 (0)7787 570 560
Email: Imtiaz.alam@exhibitionislam.com

www.exhibitionislam.com

Location and Venue

Islam is the largest minority religion in Norway with over 2% of the population. In 2007, government statistics registered 79,068 members of Islamic congregations in Norway; approximately 10% more than in 2006.

It is estimated that 56% of Muslims live in the counties of Oslo and Akershus. Scholarly estimates from 2005 regarding the number of people of Islamic background in Norway vary between 120,000 and 150,000.

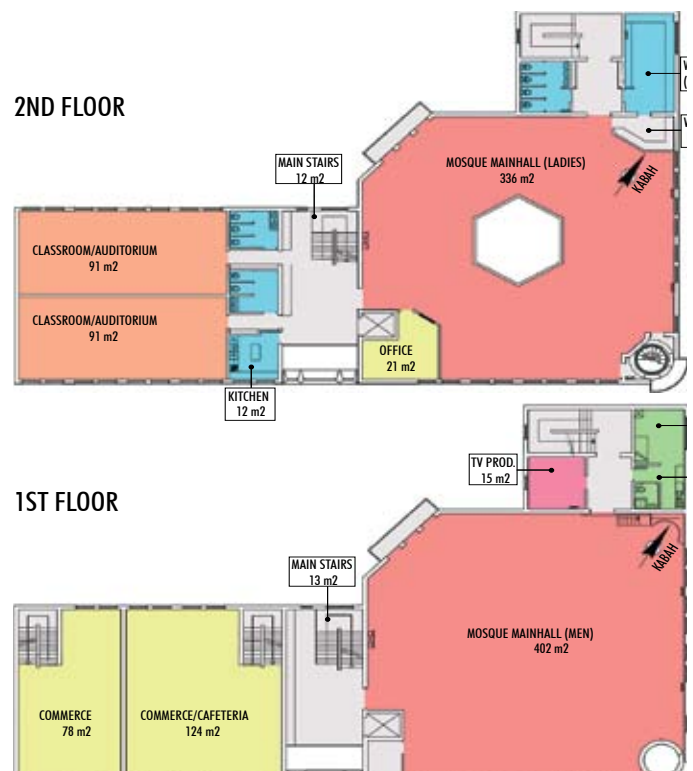
The vast majority have an immigrant background, with Norwegians of Pakistani descent being the most visible and well-known group. However recent migration trends have seen a visible increase in the size of Somali and Iraqi communities in Oslo.



The Islamic Cultural Centre Norway. Venue for Exhibition Islam 22nd –30th May 2009

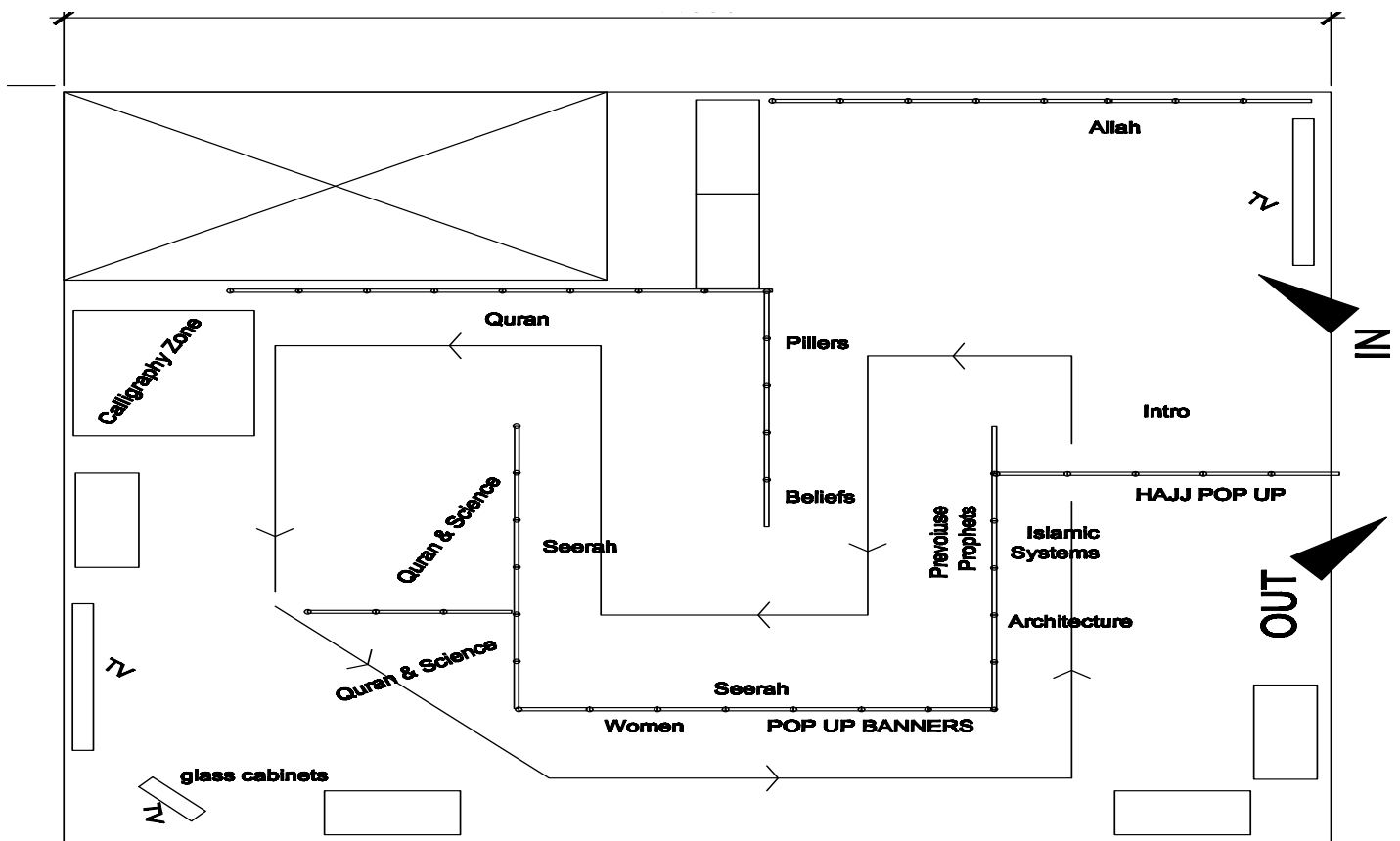


A map of Oslo. Oslo is located at the northernmost end of the Oslofjord, off the Baltic Sea.



Blueprints for the Islamic Cultural Centre Norway. Exhibition was hosted on the 2nd floor.

Design and Layout



The exhibition floorplan design by Exhibition Islam. The exhibition was displayed in a 168 m2 area on the second floor of the mosque building.

Exhibition Islam floorplans are designed by the Exhibition Islam Design team.



Exhibition display systems and modular graphics are installed to gradually erect the exhibition.



Exhibition staff manually place graphics onto the panels using sticky velcro strips.

Opening



Queen Sonja of Norway prepares to cut the ribbon to officially open Exhibition Islam Norway 2009. Alongside her, stand Arshad Jamil (Project Manager ICCN) and Imam Mehabub ur Rehman (Centre).



Over 400 guests attend the opening ceremony.



Umar Ansari, from Exhibition Islam thanks the ICCN for hosting the exhibition in Oslo.

Tours and Visitors



Exhibition staff take visitors on a series of guided tours through the exhibition. 80% of all display material was presented in the Norwegian language.



Students from various schools in Oslo attend the exhibition to learn about Muslim culture.



Visitors discuss the exhibition material amongst themselves whilst enjoying the exhibition.

Tours and Visitors



Queen Sonja is afforded a tour through the exhibition. Pictured here along with ICCN staff.



The exhibition attracted scores of visitors from across Oslo.



A team of architects who constructed the ICCN learn about the Muslim belief system.



Visitors are intrigued by the linguistic details mentioned in the Quran.

Tours and Visitors



Exhibition staff conduct tours in a number of languages. This tour is conducted in the Pakistani language of Urdu to cater for the Urdu-speaking community in Oslo. Other tours were delivered in Turkish, Norwegian, Arabic and English.



Younger visitors take the opportunity to examine wood and metal craft from the Muslim world.

Advertising and Media

Exhibition Islam Norway 2009 was advertised extensively in Oslo.

The exhibition was advertised via leaflet distributions across Oslo, with posters being placed in local shops and mosques.

The press was informed about the event and covered the event in both the local and national media.

Schools, colleges, universities, local government departments and other faith groups were all invited to the exhibition.

Online advertising was one of the most effective methods to advertise this exhibition with flyers being posted on social networking sites and forums.



ISLAMUTSTILLING
22. - 30. mai 2009

Åpningstider: kl. 12:00 - 18:00
Sted: ICC, Tøyenbekken 24, 0188 Oslo

For detaljer, gruppeomvisning og åpningsprogram:
www.islamutstilling.no
Mob. 957-ISLAM - utstilling@islamic.no

Opplev Islam - Gratis inngang

- Håndskrevet Koran
- Arabisk kalligrafi
- Sjeldne mynter
- Posterutstilling
- Islamske effekter
- Islamsk kunst
- Designer-hijab
- Moskéomvisning

 **المركز الثقافي الإسلامي بالنرويج**
Islamic Cultural Centre Norway
For dialog og kunnskap

Adre: Tøyenbekken 24, 0188 Oslo • TEL: 21 38 00 00 • Faks: 21 38 00 01 • Epost: info@islamic.no • Web: www.islamic.no

Samarbeidspartnere






Advertising and Media

Overall, the exhibition received extremely positive reviews in the Norwegian media.

The fact that Queen Sonja was the first member of the Norwegian royal family to have ever visited a mosque in Norway did make the national television and papers.

The only negative reviews were made by a small minority of right-wing papers.

Below: The exhibition is reported on the official website of the Kings Palace.

Bottom Left and Right : The exhibition is reported in the national newspapers



FORSIDEN . AKTUELT . KONGEFAMILIEN . DAGENS MONARKI . HISTORIE . EIENDOMMER . DET KONGELIGE HOFF . KRONPRINSPARETS SIDER

Aktuelt

Offisielt program

Taler

Fotoalbum

Videoarkiv

For Pressen

Nyhetsarkiv

Programarkiv

Hurtigvalg

Åpnet utstilling om islam

H.M. Dronningen åpnet utstilling om islam under et besøk til Islamic Cultural Centre mandag. Senteret arrangerer islamutstilling og åpen uke i det nye moskébygget i Tøyenbekken i Oslo.

26.05.2009

Islamic Cultural Centre arbeider for forståelse og samarbeid mellom ulike religioner og kulturer gjennom dialog og kunnskap. Utstilling og åpen uke er et ledd i dette arbeidet, der besøkende også kan få et kort foredrag om islam i tillegg til guidede omvisning i moskeen og utstillingen.

Dronningen la vekt på brobyggeraspektet i sin åpningstale:

"Utstillingen gir utvilsomt et godt innblikk i islamsk historie, kultur og verdier, og bidrar til å bygge broer mellom ulike kulturer."



Første gang i norsk moské

På sokkelesten og med slør over hodet klippet dronning Sonja snoren for en utstilling som skal lære nordmenn mer om islam.

AV HEDDA SIZDAL

Publisert: 26.05.09 kl. 11:56

Aldri før hadde et medlem av den norske kongefamilien besøkt en norsk moské. Men i går besøkte dronning Sonja moskeen hvor Islamic Cultural Centre Norway (ICC) holder til på Grenland i Oslo. Dronningen vendte nord i moskeen og betraktet gamle, håndskrevne koraner og islamsk kunst.

Hedda: I sel. basisk klippet dronningen snoren for islamutstilling 2009. Utstillingen gir en anelse om islamsk liv og lære gjennom blant annet plakater, arabisk kalligrafi, gamle koraner og islamsk kunst.

TIPS

TELF: 02298 SVS/NEWS: 2298

2009/05/26/11:56

TV: Dronningen klatret islamutstilling

utrop.no

Onsdag 07.10.2009

Kontakt oss | Om oss

Islamutstilling åpnet

På fredag ble utstilling om islam i moskeen til Islamic Cultural Centre (ICC) i Oslo offisielt åpnet av Hennes Majestet Dronningen.

Publisert: 25.05.2009 15:25

Av Kjetil Hognes

Utstillingen inneholder noe både for historisk interesserte, religiøst interesserte eller de som bare måtte være nysgjerrige på hva dette handler om. Det blir blant annet mulighet til å se sjeldne mynter fra antikkens tid og fargerike kalligrafier med arabiske koranvers skrevet på lær, treverk og klesstykker. Spesielt designede hijaber i ulike farger og fasonger blir også å finne på utstillingen. Hele moskeen vil i utstillingsperioden være åpen for omvisning, og det er mulig å bestille foredrag om forskjellige temaer innen islam.

– Vi ønsker å fortelle samfunnet om islam og religion på en annerledes måte. En utstilling som dette er en fin måte å få frem budskapet om hva islam handler om og vise hva islam har bidratt til i verden, sier talsperson Ikhtaq Ahmed i ICC.

Mesteparten av utstillingen kommer fra Storbritannia. Det er første gang den vises i Norge. Med vinterens debatt om hijab i politiet og påstander om snikislamisering fra diverse hold friskt i minnet, burde kanskje noen og enhver kjenne sin besøkestid på utstillingen. De Utrop nevner dette, svarer Ikhtaq Ahmed med glimt i øyet at de som tenker om snikislamiseringen selv kan innse og ansele hvordan

Conclusion and Summary

The exhibition attracted more than 5,000 visitors over the 10 days period. The majority of visitors appreciated Exhibition Islam's vision and service and felt that the exhibition helped them to understand a great deal more about the Islamic faith.

Queen Sonja congratulated Exhibition Islam for presenting Islam in a 'wonderful and exciting' manner and felt that such projects were extremely important in creating understanding between cultures.



Due to the overwhelming success of the exhibition in Oslo, Exhibition Islam has now been invited to tour Sweden in 2010 and 2011. Plans have been submitted by exhibition partners in Stockholm to host a number of major events at main centres in the country.

Exhibition Islam have also been requested to attend the launch of Denmark's first purpose built mosque to be opened in a few years time. The exhibition format has been extremely successful in Scandinavia, with this exhibition being the 3rd of its kind to be hosted in as many years.



Exhibition Islam innhold

- 1 Introduksjon til islam
- 2 Taperen – Allah
- 3 Allahs profeter
- 4 Profeten Muhammad
- 5 Den Hellige Koranen
- 6 Vitenskapelige bevis i Koranen
- 7 Kvinner i islam
- 8 Islamsk vitenskapshistorie
- 9 Islamsk livsstil
- 10 Islamsk arkitektur





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